



City of Westminster



THE ROYAL BOROUGH OF  
KENSINGTON  
AND CHELSEA

## Westminster Health & Wellbeing Board

## RBKC Health & Wellbeing Board

**Date:**

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**Classification:**

**General Release**

**Title:**

Health and Wellbeing Strategy Consultation  
Feedback

**Report of:**

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**Wards Involved:**

All

**Report Author and**

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### 1. Executive Summary

- 1.1 This report summarises the comments from the consultation on the Health and Wellbeing Strategy and how these have been incorporated into the final strategy. It also notes the consultation undertaken through north Kensington and asks HWB members to note that as the action plan is developed further engagement will be undertaken with local resident representation.
- 1.2 The report also requests the Health and Wellbeing Board to endorse the strategy and its final editions. The strategy will be available in hard copies, on request, but will predominately be shared as an interactive online version that can be continually updated to reflect good practice, ongoing community insight and to respond to changes in national and local policy. The strategy along with the easy-read version will be available on the Health and Well Being Board webpages (<https://www.rbkc.gov.uk/health-and-social-care/public-health/public-health-strategy-policies-and-reports/health-and-wellbeing-board>).
- 1.3 We also hope all members of the HWBB will publish the final strategy on their various web sites and in other formats.

### 2. Key Matters for the Board

- 2.1 The Board is asked to note the feedback from the consultation and approve the Health and Wellbeing Strategy.

### 3. Developing the Health and Wellbeing Strategy

3.1 The Health and Wellbeing Board (HWBB) has a duty to publish a Health and Wellbeing Strategy (HWBS).

3.2 When the HWBB agreed to the development of a new HWBS the HWBB set out a number of principles, including:

- The strategy statement/vision to cover a chosen 10 years with medium term organisational plans providing the detail and the delivery focus.
- Keeping residents at the heart of what we do
- Taking an evidence-based approach using local data sets, quantitative and qualitative
- Being accountable to residents with shared ownership of decisions in an open and transparent way through the HWBB
- Working across organisation boundaries in a collaborative way by focusing on residents and not the organisation
- To challenge inequalities by sharing, disseminating, and championing learning and evidence.

3.3 Additionally, the HWBB requested that the strategy development used existing evidence and engagement findings (see 30 March papers).<sup>1</sup> After the initial research period a wide-ranging engagement programme with residents, business and other partners was carried out. The key aim of the engagement and consultation has been to:

- Understand the voice of residents.
- Share information and understanding.
- Be collaborative in the development of the HWB strategy.

3.4 The formal consultation was launched on 3 May and was initially planned to run for 8 weeks until 25 June but was extended for 2 weeks to the 9 July following requests from local groups to undertake some localised consultation and agreed at the HWBB on Thursday 8 June. This meeting also received information on the consultation undertaken to date.

3.5 The consultation was across the Bi-borough and aimed to reach all ages due to the scope of the Health and Wellbeing Strategy and impact on the wider population. It was built around five activities/channels:

1. In-person and virtual drop-in sessions across each borough e.g. Greenside Community Centre, Dryburgh Hall, Chelsea Theatre and Venture Centre
2. Online and hard copy surveys (available in libraries, GPs and community events)
3. Consultation activities led by HWBB partners and attendance of officers at community-led forums, e.g. BME Health Forum, KCSC Health and Well Being Network, Mosaic etc
4. Communications plan to promote the consultation across range of social media platforms and direct mail, for example email sent to all RBKC VCS organisations, service user groups, partnership boards e.g. SEND etc
5. Officers attending a number of forums to receive feedback, including:

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<sup>1</sup> <https://committees.westminster.gov.uk/documents/s52390/8.0%20HWB%20Strategy%20Consultation.pdf>

- RBKC Citizen's panel – Venture Centre, Al Manar, Old Town Hall Chelsea
- Action Disability Kensington and Chelsea
- RBKC Community Sport and Physical Activity Network
- Kensington and Chelsea Residents Group
- Kensington and Chelsea Social Council Health and Wellbeing Network
- Older People's Advocacy Group
- Kensington and Chelsea Over 50s Forum
- Local Action Group
- Young Persons Council (RBKC)
- BME Health Forum
- Mosaic led community engagement / consultation
- Community Champions participated at the consultation events at all the in person events across both borough and also engaged HWBB at the 8 June meeting.

3.6 An evaluation report on the HWBS consultation has been prepared by the RBKC Putting Communities First Team and is summarised below the full version of the report can be seen at appendix A). This is supported by comments fed back from HWBB partners which have been incorporated into the revisions of the HWB strategy.

3.7 The formal consultation, in addition to other recent consultations and insights, including updated (draft) Grenfell JSNA and the Mental Health and Well Being Citizens Panel have all informed the final version of the strategy.

#### **4.0 Consultation Summary**

4.1 Over 150 residents gave their feedback on some elements of the new proposed draft of the Health and Wellbeing Strategy to make sure that it reflects the priorities and experiences of local people. The online and hard copy surveys generated 70 responses. Through our communications plan we also undertook a series of organic and paid social media messages to raise awareness including, Twitter (now X); Facebook, and Nextdoor.

4.2 Almost two-thirds of survey respondents agreed with the Principles proposed in the Strategy draft and almost three-quarters agreeing with the ten Ambitions proposed. Comments on the strategy included:

- There were a number of comments on the healthcare system as they felt in recent times this has drastically declined in quality and efficacy especially for digitally excluded people or 'minorities' (people with different linguistic and cultural background, people with special educational needs etc.) There was particular focus on mental health which still appears to be a stigma as there is not enough support around it.
- Another theme that came out of the survey responses is about making sure that issues are identified engaging with residents, who all have different concerns and struggles.
- Another reoccurring theme at the events relating to the action plan was addressing poor housing issues and better enforcement for things such as littering, minor crimes, pavement conditions, control of works (including housing repairs), which all cause major distress and health concerns.

- There was good engagement through north Kensington organisations and residents which has focused the development of the and the HWB Strategy and the subsequent action plan. This area will be a focus in year one with closer working with local organisations and residents to ensure the data and the issues are understood so any policy interventions support local people.

## **5.0 Next steps**

- 5.1 The HWBS is now finalised and changes to the document have been made to reflect the comments. However, the HWBS is only the start. To ensure the ambitions are taken forward annual action plans will be developed across HWBB partners and will used as a way for the HWBB to be held to account for its delivery.
- 5.2 To develop the action plan and the wider outcomes framework a task and finish group of representatives from the HWBB partners will be established and nominations from organisations will be welcomed. The aim is to bring the first draft of the action plan to the 23 November HWBB.

## **6. Financial Implications**

- 6.1 There are no direct financial implications arising from this report. Implementing our plans to achieve our strategy ambitions requires resources and investment over the long term as part of business and budget planning.

## **7. Legal Implications**

- 7.1 The Health and Wellbeing Board has a statutory duty to prepare a joint health and wellbeing strategy under s116A of The Local Government and Public Involvement in Health Act 2007.

## **8. Carbon Impact**

- 8.1 Health and Wellbeing outcomes include environmental impact. It is believed that there is no direct carbon impact as a result of this report, however the strategy will aim to bring positive indirect impacts.

## **9. Consultation**

- 9.1 The Health and Wellbeing Strategy was subject to formal consultation before being agreed by the Health and Wellbeing Board.

## **10. Equalities Implications**

- 10.1 The Health and Wellbeing Board must have due regard to its public sector equality duty under Section 149 of the Equality Act 2010. In summary section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:
- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
  - (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and

(c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

- 10.2 Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.
- 10.3 The Council believes there are no direct equalities implications arising from this report. As the strategy begins to be implemented, we expect there to be positive equalities impact. An Equalities Impact Assessment has been undertaken as part of the strategy development.

**If you have any queries about this report or wish to inspect any of the Background Papers, please contact:**  
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## **Appendices**

- Appendix A – Health and Wellbeing Strategy Consultation Report